




## Internship Position - Member Relations and Journey Mapping

Women in Media are excited to offer an internship opportunity in Member Relations and Journey Mapping. In this role you will be collaborating with the Marketing Coordinator, contributing creative ideas and crafting communication materials to enhance member experiences and build the Women in Media community.

-  Virtual
-  6-10 hours/ week
-  6 months - ongoing

### Roles and Responsibilities:

- Work closely with the Marketing Coordinator to map out member journeys.
- Identify touchpoints and opportunities to improve the overall member experience.
- Contribute ideas for innovative ways to connect with members.
- Support in crafting communication materials for members at different stages of their journey.
- Assist in implementing targeted communication campaigns.
- Monitor member interactions and provide insights for improvement.
- Utilise data analytics tools to analyse member behaviour and preferences.
- Assist in making data-driven recommendations.
- Participate in team meetings and contribute ideas for enhancing member relationships.

### Qualifications:

- Current enrollment in a relevant undergraduate or graduate program.
- Strong communication, writing and interpersonal skills.
- Detail-oriented with a creative mindset.
- Interest in building positive and lasting relationships.
- Enthusiastic about learning and contributing to the team.

### Perks:

- Gain hands-on experience in member relations and journey building.
- Mentorship from experienced professionals in the field.
- Networking opportunities within the organisation.
- Flexible working hours to accommodate your academic schedule.
- Networking opportunities within the industry.
- Participation in the 2024 National Conference.

### How to Apply:

Interested candidates should submit their resume and a brief cover letter outlining their interest and skills for the position to [isabellelineham@womeninmedia.com.au](mailto:isabellelineham@womeninmedia.com.au). Role commences in 2024.